



REKA  
INTERIORS  
EXHIBITION

26-29

OCT 2023

10AM - 8PM

KL CONVENTION  
CENTRE, MALAYSIA

# eSHOWGUIDE

DESIGN  
SUPER-  
CHARGED

**3 LAM CPD  
POINTS**  
applicable

MALAYSIA'S LEADING  
INTERIOR EXHIBITION 2023

[www.rixmalaysia.com](http://www.rixmalaysia.com)

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CONCURRENT EVENT



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# • FOREWORD •



**IDr OOI BOON SEONG**

*MIID President*



## Where Design Dreams Soar & Innovation Ignites

"With immense excitement, I extend a warm welcome to every designer at RiX! It is the ultimate haven curated by designers, for designers. Immerse yourself in this 4-day exhibition, where creativity knows no limits. RiX is a vital part of MIID's mission to educate, inspire and foster connections. Whether you are here for forums, innovative designs, or to ignite your creativity, RiX is where interior design dreams take flight. Come join us on this inspiring journey!"

## Where creativity knows no bounds



It is with great pleasure that we gather here today, bringing together the brightest minds, innovative products, and creative energies of the interior design world. As you explore this exhibition, I encourage you to discover new ideas, be inspired by the latest trends, and seize the invaluable opportunity to network with like-minded professionals. Let's embark on this exciting journey, united in our passion for design and innovation.



**DATO' VINCENT LIM**

*C.I.S President*



**IDr PATRICK CHIN**

*REKA Design Week 2023 Chairman*



## Creativity & Connection Flourishes at REKA Design Week

"Welcome to RiX! This is where creativity connects and design come alive. As an integral part of the vibrant REKA Design Week and alongside the REKA Conference, we are here to unite the design community in a spectacular celebration of interior design. Join us as we dive into the world of design, explore new horizons, and ignite your creative spark together!"

## Welcoming You to an Electrifying Design Celebration at RiX 2023



"Welcome to RiX, where I am honoured to serve as this year's Chief Curator, prepared to reveal a realm of unbridled creativity and pioneering innovation. We invite you to participate in this electrifying design celebration, where the design community comes together to ignite an expansive realm of inventiveness. Embark on a journey through the storm of ideas, exploring inventive solutions in a fusion of tangible materials, products, and discussions, all carefully selected to showcase the highest achievements in interior design."



**TENNYSON CHIA**

*RiX 2023 Chief Curator*

# MEET THE RiX 2023 CURATORS



**CHIEF CURATOR**  
**Tennyson Chia**

Chief Design Officer, SACHI



**Ar. Daniel Koh**  
Director, Arkitek KOPA Sdn Bhd



**Ar. IDR Ts. Rien Tan**  
Principal of Tkearchitect



**Ar. IDR Safuraa Razak**  
Senior Architect, K2LD Malaysia



**Silver Chng**  
Managing Director,  
RICE Design Sdn Bhd



**Vickram Thevar  
Vijayan**  
Lecturer & Design Stream  
Coordinator, Taylor's University



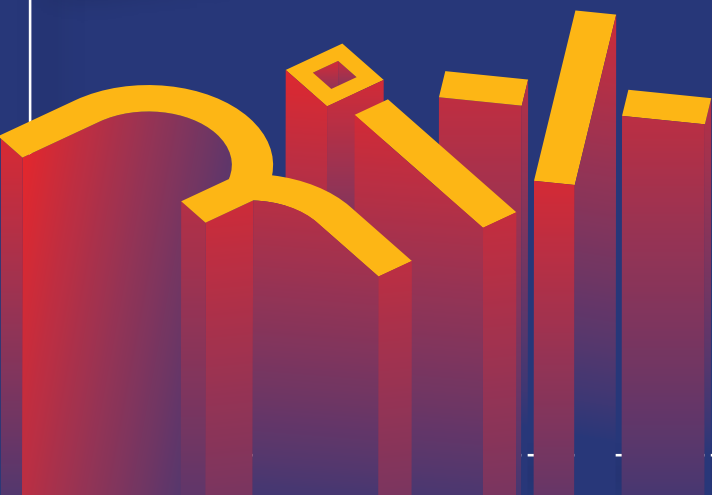
**Ar. IDR  
Esmonde Yap**  
Partner, Spatial Factors Architects



**Cayenne Lim**  
Design Director & Co-Founder,  
A Moxie Associates Sdn Bhd



**Kashfi Emir**  
Creative Director,  
Studio Three Designs



# EXHIBITION LAYOUT & LISTING

Stand Navigation:

Hall 5 Row A Stand Number 123  
Example: Stand No: 5A123



| COMPANY                            | STAND NO. | BRAND   | PRODUCT / SERVICES                     |
|------------------------------------|-----------|---|--|
| 3DTECH SOLUTIONS SDN BHD           | 5J466     | AUTODESK  | AUTODESK 3DS MAX                       |
| ACACIA FABRICS SDN BHD             | 5N563     | ACACIA  | FABRICS                                |
| ASIEK SDN BHD                      | 5Q581     | VECTA DESIGN                                      | STRETCH CEILINGS                       |
| CARPET ART MANUFACTURING SDN BHD   | 5P604     | CARPET ART  | CARPET                                 |
| CRYSTALACE DECO SDN BHD            | 5M535     | CRYSTALACE  | CURTAIN                                |
| E&E ELECTRICAL SOLUTIONS SDN. BHD. | 5M478     | EGLO, GE ELECTRIC                                 | LIGHTINGS                              |
| FERUNI CERAMICHE SDN BHD           | 5M545     | FERUNI  | TILES                                  |
| FLOOR PLUS SDN BHD                 | 5J477     | SPF   | FLOORING                               |
| GLOBAL TITANIUM COATING SDN BHD    | 5N555     | GT  | STAINLESS STEEL COATING SERVICES       |
| GNG DISTRIBUTORS SDN BHD           | 5M472     | TERRACOTTA  | TILES                                  |
| GREEN BUILDING INDEX               | 5Q584     |   | ASSOCIATION                            |
| HOME MASTER TDS SDN BHD            | 5P598     | HOME MASTER TDS                                   | BIG SLAB MARBLE TILES & SINTERED STONE |
| INOVAR CONTRACTS SDN BHD           | 5M547     | INOVAR FLOOR                                      | VINYL TILES, CARPET TILES              |
| JUBIN BMS (1990) SDN BHD           | 5J468     | MODERICA, BRELIFE COVERINGS, COTTO & MARMO GRANDE | SANITARYWARES & TILES                  |
| LEMBAGA ARKITEK MALAYSIA           | 5N565     |   | GOVERNMENT AGENCY                      |
| LUMBER MART SDN BHD                | 5N558     | LUMBERMART, BACKLEY                               | SOLID TIMBER CUSTOMIZED FURNITURE      |
| MALAYSIAN TIMBER COUNCIL           | 5M537     |   | WOODEN DESIGNER FURNITURE              |
| NEWTICA INTERIOR SDN BHD           | 5Q583     | TACHITICA   | SUN SHADINGS                           |
| PASAYA                             | 5Q585     | PASAYA  | SOFT FURNISHING                        |
| PIVOT GROUP USA, INC.              | 5M476     | INOC  | DECOR WALL SYSTEM                      |
| RX NINE TRADING SDN BHD            | 5J464     | LOTUS   | LAMINATES                              |
| SIGNATURE                          | 5P595     | SIGNATURE   | KITCHEN CABINET & APPLIANCES           |
| SIMMONS                            | 5J481     | SIMMONS   | MATTRESS                               |
| SURFACES DESIGN SDN BHD            | 5P602     | LEVASTONE   | STONES                                 |
| TJEN FUAT TRADING SDN BHD          | 5J471     | KAPOK, SOFT-TOUCH SKINZ                           | WOOD PANEL                             |
| TOPMIX RESOURCES SDN BHD           | 5N576     | DEKOWALL, TPX PRIVELIDGE, TOPMIX                  | LAMINATES & WALL PANEL                 |
| TRUSAFE SMART SECURITY SDN BHD     | 5J458     | ORVIBO  | SMART HOME                             |
| VESTA-NOVAS DISPLAY SDN BHD        | 5P597     | CABLEROD  | STAINLESS STEEL WIRE ROPE, FITTINGS    |
| VR SOLUTION SDN BHD                | 5P605     | BOSCH, SIEMEN                                     | SECURITY SAFE & DIGITAL LOCK           |
| W. K. CERAMIC DISTRIBUTOR SDN BHD  | 5P600     | LORENZA CERAMICA                                  | CERAMIC TILES & STONES                 |
| WILSONART BY SURIWONG              | 5N573     | WILSONART   | HIGH PRESSURE LAMINATE                 |

## VISITOR INFORMATION

Sales canvassing are strictly PROHIBITED. The Organisers reserve the right to refuse entry to anyone deemed not relevant at their sole discretion.



### CAMERAS AND VIDEO CAMS

Camera and/or any form of recording during/inside the exhibition hall are not allowed without prior authority. Only accredited photographers will be allowed access to the exhibition.

### MEDIA PRIORITY

All media representatives are invited for a guided tour by our Marcom personnel. Kindly contact our event crew at the Info Point.

### INFO POINT

Ground Level: Hall 5

The content presented here has been compiled from information supplied by exhibitors and/or their agents. While every effort has been made to ensure the information are correct, the Organisers are unable to accept any liability for errors or omissions that may occur. The above information are correct as of print and publishing time and are subject to changes without prior notice. Copyright © RIX 2023. All personal data is processed in accordance with the PDPA.



# PROGRAMME SCHEDULE

**26 OCT**  
THURSDAY

|            |  |              |
|------------|--|--------------|
| 10AM – 8PM | RiX (REKA Interiors Exhibition)  | Hall 5       |
| 10.30AM    | Official Opening Ceremony  | RiX Townhall |
| 2PM        | MIID Council Tour  | Hall 5       |
| 2PM        | RiX Forum 1<br><i>Dialogue: Supercharge or Stagnate</i>                      | RiX Townhall |
| 4PM        | RiX Forum 2<br><i>Up, Close &amp; Personal with REKA Conference Speakers</i> | RiX Townhall |

**27 OCT**  
FRIDAY

|            |   |                          |
|------------|---|--------------------------|
| 10AM – 8PM | RiX (REKA Interiors Exhibition)   | Hall 5                   |
| 9AM – 6PM  | REKA Conference <i>(paid attendance)</i>  | Plenary Theatre, Level 3 |
| 10AM       | WILSONART AICA CONNEX Launch<br><i>(by invitation)</i>                                      | RiX Townhall             |
| 11AM       | RiX Forum 3<br><i>Effective Design Trends for Businesses</i>                                | RiX Townhall             |
| 2.30PM     | BOSCH Malaysia Authorisation<br>Ceremony with VR Solution Sdn Bhd<br><i>(by invitation)</i> | RiX Townhall             |

**28 OCT**  
SATURDAY

|            |  |                               |
|------------|--|-------------------------------|
| 10AM – 8PM | RiX (REKA Interiors Exhibition)                                | Hall 5                        |
| 10AM       | RiX Forum 4<br><i>Parametric Design and Digital Technology</i> | RiX Townhall                  |
| 11.30AM    | RiX Forum 5<br><i>Intentionally Green</i>                      | RiX Townhall                  |
| 2PM        | RiX Forum 6<br><i>#iamreka</i>                                 | RiX Townhall                  |
| 3PM        | APSDA 18th Board Meeting<br><i>(APSDA Board Member)</i>        | Lounge 4                      |
| 7PM        | APSDA Award Gala Dinner 2023<br><i>(paid attendance)</i>       | Conference Hall 2,<br>Level 3 |

**29 OCT**  
SUNDAY

|            |                                 |              |
|------------|---------------------------------|--------------|
| 10AM – 8PM | RiX (REKA Interiors Exhibition) | Hall 5       |
| 10.30AM    | Young Designers' Forum by AYDA  | RiX Townhall |

# RiX® Forum<sup>1</sup>

26 OCT  
2023

2.00PM - 3.00PM  
RiX Town Hall, Hall 5

## Supercharge or Stagnate

A Dialogue on the Next Big Leap for  
the Timber and Furniture Industry

This topic covers critical analysis of the current state of the timber and furniture industries, and determine whether incremental changes are sufficient for its growth and sustainability. Through a focused discussion on education, talent acquisition & retention, work culture, and governmental support & policies, the Dialogue aims to identify challenges, opportunities, and potential paths forward – be it through evolutionary tweaks or revolutionary transformations.

**MODERATOR:**



**DATUK PROF.  
IAN DAVIES**

**SPEAKERS:**



**GEORGE YAP**  
Weng Meng Industries



**PETER MIKKELSEN**  
Kian Furniture



**CAYENNE LIM**  
A Moxie Associates



**HANI ALI**  
Lain Furniture

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MIID CORPORATE PARTNERS (GOLD CATEGORY)



JOINT ORGANISER FOR RIX



# Rix® Forum2

26 OCT  
2023

4.00PM - 5.00PM  
RiX Town Hall, Hall 5

## UP, CLOSE & PERSONAL

As a prelude to our Reka Conference 2023, we would like to invite you to be "Up Close and Personal" with our distinguished design icons for an afternoon of light hearted chat.

### REKA CONFERENCE 2023 SPEAKERS:



**NARONG OTHAVORN**  
SD Architects, Thailand



**HOKUTO ANDO**  
we+, Japan



**IDr SWOFINTY YIK**  
Swofinty, Malaysia



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ALSO SPEAKERS OF  


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HOME DESIGN & INTERIOR EXHIBITION

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metropolitan

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HOME CENTRAL

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# RiX® Forum3

27 OCT  
2023

11AM - 12.30PM  
RiX Town Hall, Hall 5

## EFFECTIVE DESIGN TRENDS FOR BUSINESSES

Effective Design plays a pivotal role in the business landscape. It enables companies to distinguish themselves in a highly competitive market and convey their message with clarity to their intended audience. An effective design not only captivates visually but also leaves an indelible mark. Join us as we delve into the world of two emerging designers with a wealth of experience in crafting impactful designs for prestigious luxury brands, culinary establishments, and dynamic corporate workspaces.

### SPEAKERS:

**Charles Khor**

Design Director  
Chaos Design  
Studio (M) Sdn Bhd



**Tennyson Chio**

Chief Design Officer  
SACHI



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REKA DESIGN WEEK  
2023

IN CONJUNCTION WITH  
**HOMEDec**  
HOME DESIGN & INTERIOR EXHIBITION

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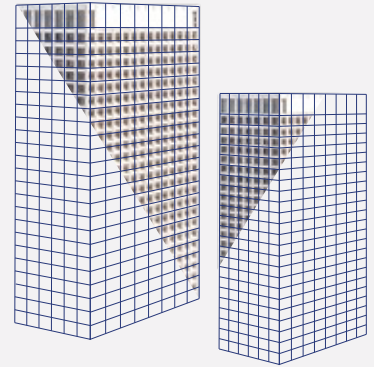


# RiX® Forum4

28 OCT  
2023

10.00AM - 11.00AM  
RiX Town Hall, Hall 5

## PARAMETRIC & DESIGN DIGITAL TECHNOLOGY



With the advancement of digital technology, the way we design and interact with space has evolved significantly, not only in the physical form but the virtual world we know as metaverse. Join our guest speakers in an eye opening discussion about the fundamentals and impact of parametric design and digital technology on our society.

### SPEAKERS:



**Dr. KODY KATO**  
The Office for  
Design Evolution (ODE)



**Ar. IDR Ts.  
MUHAMMAD QHAWARIZMI**  
Qhawarizmi Architect,  
Praktika Architects

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& CONSTRUCTION  
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CERATRADE (M) SDN BHD



HOME CENTRAL

CIS

# Rix® Forum 5

28 OCT  
2023

11.30AM - 12.30PM  
Rix Town Hall, Hall 5

## INTENTIONALLY GREEN

"**INTENTIONALLY GREEN**" - An in-depth discussion dedicated to exploring the vital role of plants and greens in shaping the future of architecture and interior design.

From vertical gardens and living walls to indoor green spaces and preserved moss installations, the architects, Ar. Masyerin and Ar. Nora Wahab from Domaine Architects Sdn Bhd and plant stylist, Ronnie Khoo from Ohsum Mossum Enterprise will be sharing their knowledge and inspiration behind their projects and collaborations that are not only aesthetically pleasing but also promote well-being, sustainability, and connection with nature.

### SPEAKERS:

**Ar. Masyerin  
Mohamad Nor**  
(Domaine Architects)



**Ar. Norashidah  
Abdul Wahab**  
(Domaine Architects)



**Ronnie Khoo**  
(Ohsum Mossum)



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# Rix® Forum6

## #iamReka

SPONSORED BY  TACHITICA

28 OCT  
2023

2.00PM - 4.00PM  
RiX Town Hall, Hall 5

## Objects we live with

A design discourse by the #iamReka community about the everyday meaningful items that has played an essential role for designers, architects and artists in creating their works. Come join us and maybe get inspired too.

### STARRING OBJECTS FROM OUR LIST OF SPEAKERS:

- » Yoshini Jm Raman
- » Pamela Tan Poh Sin
- » Nur Safuraa Abd Razak
- » Effendy Nadzri
- » Ar. IDr Ts. Qhawarizmi Norhisham
- » Alan Fong
- » Edward Tan
- » Lim Joe Yi
- » Mike Teo Cheah Fong
- » Alex Lee
- » Hannah Ho
- » Evva Lim
- » Yassir Jamain
- » Kelvin Lee

### MODERATORS:



KASHFI EMIR



CAYENNE LIM

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TOTAL COATING  
& CONSTRUCTION  
SOLUTIONS

GANI MARBLE TILES



CERATRADE (M) SDN BHD



JOINT ORGANISER FOR RIX

CIS



29 OCT  
2023

10.30AM - 12.30PM  
RiX Town Hall, Hall 5

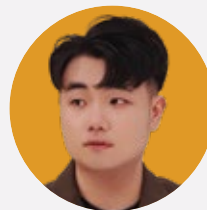
# YOUNG DESIGNERS' FORUM by AYDA

MODERATOR:



MIKE TEO

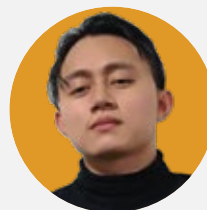
Young Designers' Forum AYDA 2023 is a platform for past AYDA Students Award Winners to share their projects, experience and career growth after participating in the AYDA Competition. AYDA awards (previously known as Asia Young Designers Awards) is part of Nippon Paint's vision to nurture the next generation of Architectural and Interior Design talents. The speaker will be sharing on their life journey after winning the awards and after graduation. They will be sharing their ups and downs, the challenges as well as their achievements with the hope to inspire, motivate and build the confidence in students from this discipline to develop their design skills through cross-learning opportunities and networking with key industry players in the region.



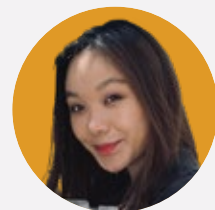
**ZACHARY KHAW**  
Gold Award 2018  
Best Design Impact



**AIN AFIIQA**  
Silver Award 2019



**ZACHARY DING TOK**  
Gold Award 2022,  
Best Design Impact &  
Best Sustainable Design



**MICHELLE TING**  
Silver Award 2022

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GANI MARBLE TILES



CERATRADE (M) SDN BHD



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# SPECIAL INSTALLATION

This year, RiX takes on a special dimension with the introduction of the Special Installation, drawing the attention of designers and design enthusiasts alike. This showcase serves as a distinctive platform for designers to present installations in a revitalising context, using products and materials from participating exhibitors to engage in conversations about the limitless possibilities inherent in imaginative designs.



## EYE OF THE STORM

by  TACHITICA X StudioThree

Stand No: 5Q583

Expressing the contrast of elements between Chaos and Calmness to externalise what it feels like to be in the eye of a storm; a metaphorical expression of the turbulence of any creative process. This installation acts as the physical embodiment of that process and aims to invoke what it might look like.


## WHISPERS OF TIMBER: UNVEILING WOOD'S HIDDEN DANCE

by  LUMBERmart® X



Stand No: 5N558

"Whispers of Timber," a bespoke installation for Lumbermart by Ar. IDr Esmonde Yap, stands as a testament to the captivating interplay between wood's inherent strength and flexibility. Inspired by the delicate yet dynamic process of wood peeling, the sculpture pushes the boundaries of wood bending, revealing the material's hidden fluidity and grace.





**VISIT & WIN\***  
Register your visit & stand a  
chance to win a

**Backley Handmade Wooden Board**

**WORTH RM1,119**

Courtesy of :  **LUMBERmart®**



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Terms And Conditions Apply.

## Taylor's University Presents a Fusion of Creative Minds



The Patchwork Collective, presented by Taylor's University is a dynamic fusion of young designers, each contributing their unique blend of inspiration, ideas and artistic flair. In this exhibition, we celebrate unity in diversity, inviting you to embark on a journey alongside 15 young designers as they explore liminal worlds, films, art, cultural practices, fashion, philosophy, rituals, the experiential and the accidental through their creative lenses.

Join us as we witness the captivating kaleidoscope of interior design perspectives.

**at FOYER, HALL 5**

# Best <sup>of</sup> Rix Product '23

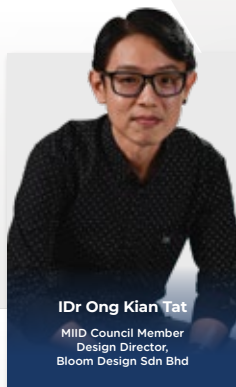
The **BEST OF RiX Product Award** represents the latest recognition of outstanding product design and performance among entries from exhibitors. This accolade provides a universally recognised symbol of excellence for both industry experts and consumers.

A panel of industry experts evaluates each nomination using the following criteria; Design, Innovation, Technology, Lifestyle & Society.

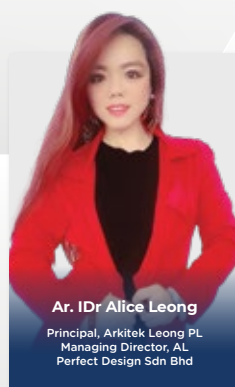
## PANEL OF JUDGES



**IDr Mohd Noor Bin Ariffin**  
MIID Council Member  
Managing Director,  
Ruang Studio Sdn Bhd



**IDr Ong Kian Tat**  
MIID Council Member  
Design Director,  
Bloom Design Sdn Bhd

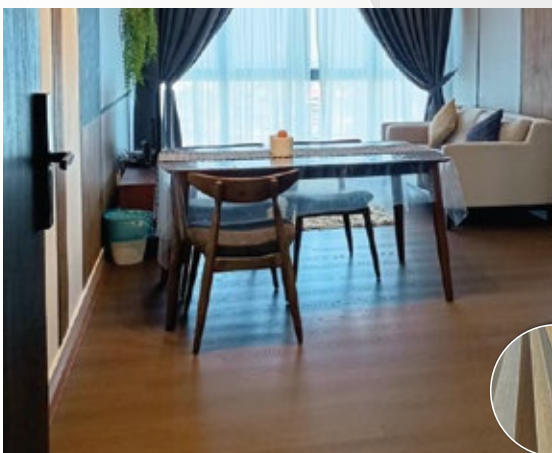


**Ar. IDr Alice Leong**  
Principal, Arkitek Leong PL  
Managing Director, AL  
Perfect Design Sdn Bhd



**Professor Madya Kehormat  
Abd Rahim Awang**  
Lecturer,  
Universiti Teknologi Mara (UITM)

## ABA SPC FLOORING



**FLOOR PLUS SDN BHD**

**Stand No: 5J477**

### 1. Brief description on the product (Unique selling point & innovative features)

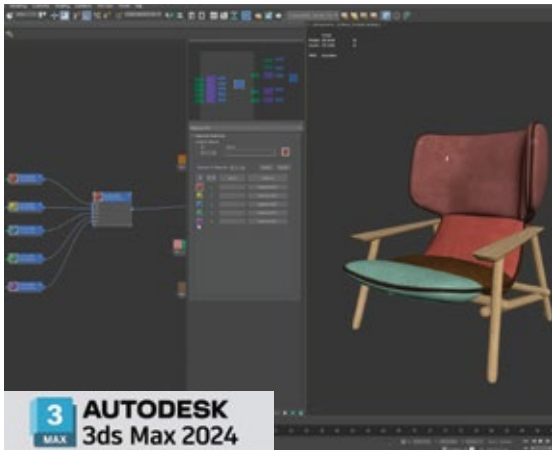
- ABA construction process consists of balancing layers of vinyl below and above the core. ABA core is much more stable dimensionally in terms of performance and provides better underfoot feels. The best thing about the ABA structure is that it keeps the rigid character of SPC and adds the soft touch of PVC vinyl flooring

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- This is a premium SPC that offers better embossing options, great sound absorption and a thicker product overall

# Best <sup>of</sup> RIX Product '23

## AUTODESK 3DS MAX



3DTECH SOLUTIONS SDN BHD

Stand No: 5J466

### 1. Brief description on the product (Unique selling point & innovative features)

- 3ds Max® professional 3D modeling, rendering, and animation software enables you to create expansive worlds and premium designs:
  - Breathe life into environments and landscapes with robust modeling tools
  - Create finely detailed designs and props with intuitive texturing and shading tools
  - Iterate and produce professional-grade renders with full artistic control

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- Create 3D props, vehicles, and characters with geometry based on vertices, edges, and faces
- Quickly build complex surfaces for cityscapes, forests, and landscapes using automated modeling
- Reduce design iterations with render-quality viewport previews of PBR materials and camera effects
- Make realistic objects with Physically Based Rendering, Open Shading Language, and Bake to Texture
- Render complex scenes and designs with Arnold for 3ds Max
- Easily share assets with support for file formats like glTF, USD, FBX, CAD formats, and more

## BEAUTYREST PEARLESCENCE



SIMMONS

Stand No: 5J481

### 1. Brief description on the product (Unique selling point & innovative features)

- Limited edition Pearl Anniversary mattress
- Crafted with the iconic Simmons® Original Pocketed Coil® Technology which delivers a Do-Not-Disturb® benefit for an uninterrupted sleep
- Specially crafted with Organic Cotton with Silver Ions, the environmentally friendly fabric offers a breathable and naturally soft feel coupled with antibacterial properties
- It has Ventilated Cool Foam, an egg-crate shaped foam that helps to alleviate aches and pains in the back
- With its non-flip design, it enhances motion separation and eliminates the need to flip the mattress, bringing you greater convenience

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- With our innovative features, Beautyrest® Pearlescence is able to deliver a cool and uninterrupted rest to the users. So users can wake up feeling refreshed and rejuvenated every morning to tackle the day ahead



# Best <sup>of</sup> Rix Product '23

## DEKOWALL



**TOPMIX RESOURCES SDN BHD**

**Stand No: 5N576**

### 1. Brief description on the product (Unique selling point & innovative features)

- DEKOWALL complete with its perfect 10 size (4ft x 10ft) is suitable for common walls in Malaysia
- It eliminates joining line problems for designers
- Special features include anti-virus and antibacterial qualities
- Suitable for green projects, hospitals and schools
- Alternative for wall tiles, it can also be used for refurbishment projects

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- DEKOWALL can be used for a variety of interior design applications: from living rooms, kitchens, bathrooms, hotel lobbies, lifts and also in retail and business sectors
- We pride on its cost effectiveness and time saving efficiency for refurbishment applications
- DEKOWALL also comes with a range of latest designs
- It is a quality surface material suitable for residential and commercial owners

## EGLO COVALEDA FLOOR LIGHT



**E&E ELECTRICAL SOLUTIONS SDN BHD**

**Stand No: 5M478**

### 1. Brief description on the product (Unique selling point & innovative features)

- This designer lighting piece features a sleek design that diffuses a warm and cozy glow

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- Whether you place it in the living room, bedroom, or office, it helps create a sophisticated and inviting atmosphere

# Best <sup>of</sup> Rix Product '23

## FLEXMIRROR



ASIEX SDN BHD

Stand No: 5Q581

### 1. Brief description on the product (Unique selling point & innovative features)

- Just a Glance and the World is Upside Down
  - The areas of application offered by our FLEXMIRROR® are as diverse as this idea. With their minimal weight, brilliance, freedom from distortion and indestructibility, our lightweight mirrors provide you with a wide range of applications that would not be possible with conventional crystal mirrors. Our mirrors open up unprecedented possibilities in the contract sector, fair construction, museums and theatres, and private living areas
- Create a Mesmerising Experience
  - Reflectors create an entirely new sense of space. The space appears larger and brighter and, depending on how the mirror is used, it sets the scene for objects or products or is discreet in the background
- Endlessly Versatile In Any Shape and Size
  - We manufacture our mirrors to the customer's specifications and in any conceivable shape and size. Be it small or large mirror surfaces, if required, even entire rooms or halls. Square, rectangular, triangular, as a polygon, or as a unique round shape

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- We developed our exceptional products to make mirrors even easier to handle for these practical applications. Thanks to its minimal weight, the FLEXMIRROR® is offered as a mobile mirror with castors, as a folding mirror, or as a wall mirror, which can be hung on the wall like a big painting

## HEY HATCH



MALAYSIAN TIMBER COUNCIL

Stand No: 5M537

### 1. Brief description on the product (Unique selling point & innovative features)

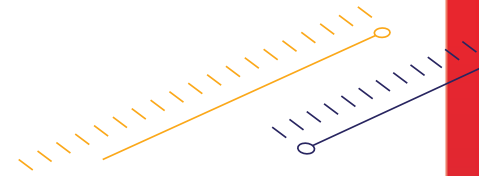
- Inspired by the childhood egg toy capsule. Each crack of an egg from the toy machine never fails to surprise the child in me. From the first configuration, the tabletop can be flipped up with a mirror that functions as a storage and dresser. The internal compartment is luxuriously wrapped in royal blue suede fabric and a jewellery organiser serving as the second configuration. The third configuration is where both sides of the console could be dismantled and assembled into two armchairs and a coffee table. Thanks to its multifunction, the fourth configuration allows for a new set of console crib

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- This is a console piece that can be purchased by new homeowners and transformed into a dressing table, arm chairs, coffee table, and a baby crib, depending on their stage of life. It is also a great piece to invest at home and potentially be a housewarming gift for moving in couples



# Best <sup>of</sup> Rix Product '23



## KAPOK REAL TOUCH



**TJEN FUAT TRADING SDN BHD**

**Stand No: 5J471**

### 1. Brief description on the product (Unique selling point & innovative features)

- Introducing Kapok Real-Touch, an innovation that redefines the possibilities of decorative panels for interior furniture. Crafted from Oriented Strand Board (OSB), this synchronised melamine-faced board boasts an authentic wood texture that's virtually indistinguishable from real wood

Here are its unique selling points:

- Extended Panel Length: It comes in an extraordinary 9 feet length, surpassing the standard 8-foot panels. This extended panel allows interior designer to create furniture seamlessly from floor to ceiling, providing a sleek and uninterrupted aesthetic
- Realistic Wood Texture: It has an authentic wood texture surface that are so real that they are simply indistinguishable from real wood. Every touch and glance will convince you that it's the real deal, elevating your interior design to new heights
- Plywood-Like Strength: It offers the unparalleled strength of traditional plywood. You can trust it to endure the test of time, providing not only stunning aesthetics but also unmatched quality that outperforms standard alternatives

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- Health and Environmental Considerations: Kapok Real-Touch's ENF grade certification guarantees low formaldehyde emissions, promoting healthier indoor air quality. This feature contributes to a safer and more comfortable living environment for users and their families
- Sustainability and Aesthetics: With a growing demand for sustainable and nature-inspired interior designs, Kapok Real-Touch provides users with eco-friendly options. Its premium wood textures cater to users' desires for natural aesthetics, contributing to a more visually appealing and environmentally conscious living space

## ORVIBO SMART HOME



**TRUSAFE SMART SECURITY SDN BHD**

**Stand No: 5J458**

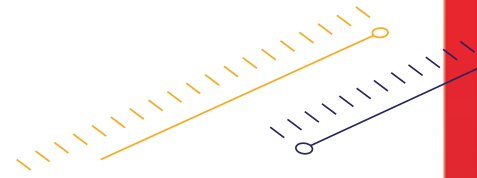
### 1. Brief description on the product (Unique selling point & innovative features)

- Orvibo MixPAD: a smart hub, integrating the functions of different devices: smart gateways, smart switches, air conditioning panels, background music panels, AI voice speakers, which can replace multiple smart single products

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- The operation is convenient and the interaction is excellent
- It truly realises the intelligence and automation of the home and brings a new home life experience

# Best <sup>of</sup> Rix Product '23



## PEARL SLATE TILE



**W. K. CERAMIC DISTRIBUTOR SDN BHD**

**Stand No: 5P600**

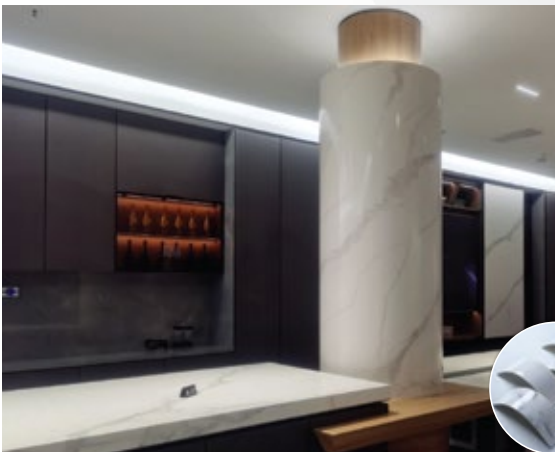
### 1. Brief description on the product (Unique selling point & innovative features)

- Aesthetic surfaces are a timeless need in interior design, even in porcelain and ceramics. For designs to invoke the feeling of comfort to a space, the Pearl Slate was made to bring about affordable luxury to any surface. This unique size of 800x2600mm allows for a seamless design that minimises joints to help achieve that feeling of comfort. The manufacturing process minimises use of water, and the final product is zero-VOC, making it eco-friendly

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- This tile can be used on any surfaces. The 800mm width is perfect for splashbacks and for counter tops. The 2600mm height allows for it to bring about the potential of large and long-lasting feature designs

## THE ARCH



**FERUNI CERAMICHE SDN BHD**

**Stand No: 5M545**

### 1. Brief description on the product (Unique selling point & innovative features)

- The Arch tile collection features curved tiles ideal for enhancing spaces by concealing beams, countering cement's raw look. These tiles offer a sustainable, cost-effective alternative to natural stone, customisable to fit various sizes and curvatures
- The Arch tile collection greatly enhances daily life by adding aesthetic charm and mood-boosting qualities to spaces, effectively concealing unsightly cement beams. Furthermore, their sustainable and cost-effective nature aligns with environmental values while offering users a long-lasting solution
- Customisability allows personalisation, fostering a deeper connection to living or working spaces

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- The Arch tile collection's design requires only simple cleaning routines that can be done in a short time frame, indefinitely reducing daily stress
- In summary, The Arch Collection elevates daily life with aesthetics, sustainability, personalisation, and convenience, contributing to an improved quality of life

# Best <sup>of</sup> Rix Product '23

## TOUGHTECTILE



**INOVAR CONTRACTS SDN BHD**

**Stand No: 5M547**

### 1. Brief description on the product (Unique selling point & innovative features)

- Lightweight for easy handling
- Reduces leg fatigue during use
- Boasts antiviral properties
- Overlay installation simplifies setup
- High durability ensures longevity
- Low-maintenance for convenience
- Conceals subfloor unevenness effectively
- Provides a resilient hard surface

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- Combines LVT and Ceramic Tile qualities
- Unmatched durability compared to LVT
- Easier installation compared to Ceramic Tile
- Exclusive to TOLI Toughtec Tile, setting it apart in the market-Lighter weight 0.5kg/sqft compare to traditional Ceramic tiles 1kg/sqft

## WILSONART AICA CORE SERIES



**WILSONART BY SURIWONG**

**Stand No: 5N573**

### 1. Brief description on the product (Unique selling point & innovative features)

- With the latest AICA's technology, CORE series offers a new core color system that aims to resolve the ugly "black line" on the edge of HPL surface especially for bright colored or white HPL (solid color) PURECORE has white core and REALCORE has yellowish / brownish core

### 2. How does your product cater to the market in improving users' lives or adding value to it?

- The quality of the installed HPL is free from concerns related to installation of edging, wood paint or furniture markers, particularly in refining the edge HPL joints which has certain level of difficulty and requires expertise





27  
OCTOBER  
2023

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OF THE YEAR

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so Architects Thailand

**HOKUTO ANDO**  
wee Japan

**IDr. SWOFINTY YIK**  
Swofinty Malaysia

**NELSON CHOW**  
NCDA, Hong Kong/NYC

**MARISA YIU**  
Design Trust, Hong Kong

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KL Convention Centre

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